

Marvel History With Pictures!

In 1976, Topps Chewing Gum, Inc. released a set of trading card stickers called Marvel Super Heroes. There were 40 different stickers that came in a wax pack with a stick of gum. The individual stickers are not numbered and are just listed in random order on the back of the checklist card. Dr. Strange is one of these stickers.

The art on the card is based on Frank Brunner's two page pinup that appeared in Marvel Treasury Edition #6 in 1975. The original art was drawn on two art pages taped together. The combined image was 12.5"x18.5". For the card, the Ancient One and Clea were removed just leaving a floating, crossed legged Dr. Strange with green mystical fire coming from his hands. A word bubble contains the sentence "DID ANY-ONE SEE A FLYING SORCERER?" A picture of Brunner's original pinup art is attached. This is the only item pictured that is not in my collection.

The card measures 2.5"x3.5". There are two versions of the US released card and two versions of the card released outside of the US. The only difference between the variants is one card has one * and another version of the card has ** on the (c) line of the card. The US cards say PRTD. IN U.S.A. and have a white back. The non-US cards have blue instructions printed on the back on how to peel the sticker off.

There were 9 different wax pack wrappers. Captain America, Hulk and Spider-Man appear on three different wrappers each. Each of the three different wrappers has a different advertisement on them: Gold or Silver Name Tag, Zodiac Birthstone Necklace and Bazooka Airfleet for a total of 9 different wrappers.

The checklist cards break a Conan The Barbarian #1 comic cover down into nine different cards. Each has the same checklist on the back.

List of attached pictures from my collection:

1. The original art card used by Topps to make the sticker.
2. Group photo including: both versions of the US and non-US cards, unopened wax pack and the original art card. One of the cards is a proof set from Topps that has 3 uncut stickers together on a single sheet.
3. The backs of the group shot.
4. Unopened wax pack.
5. All nine different wax pack wrappers.
6. Front of checklist cards.
7. Back of checklist cards.
8. Closeup of checklist.
9. Brunner Original Art.











Imaged by Heritage Auctions, HA.com

Congrats! You made it to the end. If you happen to have any other production information or history on these stickers, please message me. I am always looking to expand my knowledge and add to the information in my Archive.